

# ESG INVESTING: WHAT, WHY, AND HOW?

**Panel Discussion and Networking Event:**  
**Monday, October 7, 2019, 6:30 p.m. to 8:00 p.m.**

Wilder Pavillion, Adamian Academic Center

Moderated by Otgo Erhemjamts, PhD, Professor of Finance



**Amber Fairbanks, CFA**  
*Portfolio Manager,  
Global Sustainable  
Equity Fund*  
Mirova US, Natixis  
Asset Management



**Asha Mehta, CFA**  
*SVP, Portfolio Manager,  
Director of Responsible  
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Acadian Asset  
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**Fred Isleib, CFA**  
*Director of ESG  
Research and  
Integration*  
Manulife Asset  
Management



**Quyen Tran, MBA**  
*VP, Sustainable  
Investment Strategist*  
Wellington  
Management

Institutional investors are increasingly integrating environmental, social, and governance (ESG) factors into their investment process. How are they determining what ESG information is relevant in assessing corporate financial performance? What information sources are they relying upon? How can Sustainable Development Goals (SDGs) be integrated into the investment process?



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